



Privacy Policy

Providing you with a secure online experience is a high priority of School Annual Publishing Company, and we have devoted a great deal of effort to ensure that your personal information is safeguarded. All information about you is stored on a secure server behind an industry-standard firewall. In addition, your transactions are supported by industry-standard data encryption.

The following policy explains how School Annual Publishing Company protects and secures your personal information.

Information Gathered

School Annual Publishing Company's web-server automatically recognizes your domain name and e-mail address. Additionally, School Annual Publishing Company collects the following information from visitors:

- your e-mail address if you communicate with us via e-mail;
- your name, shipping address, billing address, and credit card number if you order from us;
- information on what pages you access or visit; and
- any information volunteered by you, such as survey information and/or site registrations.

School Annual Publishing Company does not condition participation in any activity by children under 13 on the disclosure of any more personal information than is necessary.

Use of Information

School Annual Publishing Company uses the information we collect to respond to requests and process and ship orders, if applicable. The information is also used to enhance the level of service to visitors, improve the content of our Web page, and notify consumers about updates to our Web site.

To better serve our customers, School Annual Publishing Company does research on customer demographics, interests, and preferences based on information provided through its Web sites. School Annual Publishing Company may share aggregated data with business partners. Except as noted below, School Annual Publishing Company does not sell, rent, or otherwise disclose any customer names or other personally identifiable information collected through this site, or share it with any third parties except as necessary to process customer orders. School Annual Publishing Company may share personally identifiable information (but never credit card numbers) with third parties with whom School Annual Publishing Company has a relationship with respect to the specific product(s) sold. However, School Annual Publishing Company will not make its customer lists available to third parties not related to the item you purchase.

Personal Preferences

If you have provided your e-mail address to us, School Annual Publishing Company may send promotional messages about products or services that may be of interest to you. You can always send an email to yearbook@schoolannual.com letting us know that you do not want information collected from you, that you do not wish to receive promotional messages, or that you wish to review and verify any information that School Annual Publishing Company has collected from you.

Children

This website is not directed at children under the age of 13. School Annual Publishing Company does not intend to gather personal information from children under 13, except to respond to a specific e-mail request, without parental consent. If you are under the age of 18, be sure to ask for permission from a parent or guardian before sending us any information about yourself. Parents can review or have deleted any personal information provided by their children by sending an e-mail to yearbook@schoolannual.com.

If you have any questions or concerns about this site, please contact us:

School Annual Publishing Company
401 Science Park Rd, State College, PA 16803
E-mail: yearbook@schoolannual.com Phone: 800-436-6030