

SCHOOL ANNUAL: All You Need to Remember

# IDEAS





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## **What are some different ideas for book layout and design?**

- The “Flip” Book – In schools that want to keep a distinct separation between elementary school and middle school that are housed in the same building with the same yearbook, the content is flipped. The front cover would represent the upper grades and all content to the middle of the book represents the upper grades. The book is then flipped upside down, and the back cover and back section represent the lower grades.
- The Landscape book – the yearbook is designed in a horizontal fashion, similar to a calendar layout. The cover is also designed in the “landscape” fashion, and the pages are designed to be viewed horizontally rather than vertically.
- Themes - a theme is a design idea that is carried through the book. Lately, the composition book theme seems to be very popular. The cover is designed in a black/white composition book style, and the pages are white ruled paper. Another example is a theme that represents the seasons of the school year. This theme arranges the yearbook in a calendar format rather than a topic format. Arranging a yearbook by season helps if a supplement is created for insertion over the summer.
- If you have any ideas, feel free to email them to [nstone@schoolannual.com](mailto:nstone@schoolannual.com). We’ll continue to make this list grow.